

Regular Board Meeting

November 3, 2015

Meeting called to order at 7:00 p.m. by President Manthei. Trustees present: Brown, Deal, Hennessey, Lautz, Leicht, and Schumacher. Also present: Public Works Director Scott Halbrucker, Coulee News Special Correspondent Tobias Mann, Police Chief Charles Ashbeck, Village Attorney Bryant Klos, AmericInn Motel General Manager Steve Plenge, County Board Supervisor Ray Ebert, and Village Administrator Teresa Schnitzler.

Minutes

Motion by Trustee Leicht, seconded by Trustee Schumacher to approve the minutes of the October 20, 2015, Regular Board meeting as written. Roll call vote: Unanimous aye.

Claims

Claims from the following funds were presented for payment:

<u>General Fund:</u>	\$109,751.20
<u>Water Utility:</u>	\$7,690.54
<u>Sewer Utility:</u>	\$13,285.29
<u>Storm Water Utility:</u>	\$20,106.10

Motion by Trustee Leicht, seconded by Trustee Schumacher to approve the payment of all claims as listed. Roll call vote: Unanimous aye.

Ordinance No. 469 Creation of West Salem Area Room Tax Commission

Legislative changes to Wis. Stat. Sec. 66.0615 mandate how municipalities handle room tax revenues. With the changes, West Salem must create a room tax commission. Ordinance No. 469 amends the Village Code of Ordinances to meet the statutory requirements.

Motion by Trustee Deal, seconded by Trustee Brown to schedule a public hearing on proposed Ordinance No. 469 for Tuesday, December 1, 2015, at 6:45 p.m. Roll call vote: Unanimous aye.

Resolution No. 6.15 to Join the La Crosse County Convention and Visitors Bureau

General Manager of the AmericInn Motel Steve Plenge addressed the Board with regard to the formation of the La Crosse County Convention and Visitors Bureau. Mr. Plenge explained that in late 2013, the Mayors of Onalaska and La Crosse began discussing the idea of creating a regional tourism organization. Discussions on whether or not the model of having multiple tourism organizations within one geographic region was the most efficient and effective approach to promoting tourism. Stakeholders from La Crosse County began to meet to discuss the present duplication of efforts and resources, marketing budgets, and staffing. Participants in the meetings included

representatives from the Town of Campbell, Villages of Holmen and West Salem, Cities of La Crosse and Onalaska, and representatives from respective area tourism agencies. Mr. Plenge stated a regional tourism agency would provide a coordinated and comprehensive approach with the proper staffing to attracting visitors to La Crosse County. The goal is for the new La Crosse County Convention and Visitors Bureau, Inc. to begin its work January 1, 2016. The Cities of La Crosse and Onalaska are being asked to agree to contribute 3.3% of the room taxes for the first two years, and Holmen, West Salem, and Campbell to contribute 2.8%. At the end of the first two years, the Cities of La Crosse and Onalaska would then drop back to a 2.8% contribution. Proposed Resolution 6.15 approves West Salem joining the regional tourism bureau. The owners of AmericInn Motel are in favor of the proposals and the increase in room tax, and Mr. Plenge states he supports West Salem becoming part of this regional agency.

The Board discussed the organization of the new bureau, terms of each member municipality, renewal of membership, and possible termination of membership. Attorney Klos has reviewed the proposed By-Laws, and he has no objection as to its form.

Motion by Trustee Lautz, seconded by Trustee Leicht to approve Resolution 6.15 to join the La Crosse County Convention and Visitors Bureau, Inc. Roll call vote: Unanimous aye.

Second Amendment to Joint Shared Ride Agreement

The Board reviewed the Second Amendment to Village of West Salem and City of Onalaska Joint Shared Ride Agreement as drafted by Village Attorney Bryant Klos. The Second Amendment corrects and clarifies inconsistencies contained the First Amendment presented by the City of Onalaska and adds language requiring the City of Onalaska to submit to the Village no later than July 1 total documented number of riders for the prior twelve months June through May along with the number of actual distinguishable riders for each month and the proposed budget for the following year.

Motion by Trustee Schumacher, seconded by Trustee Leicht to approve the Second Amendment to Village of West Salem and City of Onalaska Joint Shared Ride Agreement. Roll call vote: Unanimous aye.

Finance and Personnel Committee

Trustee Leicht reported on the November 2, 2015, Finance and Personnel Committee meeting. The purpose of the meeting was to continue 2016 Operating Plan review and preparation, review and recommend for approval 2016 West Salem Fee Schedule, and consider a recommendation to schedule a public hearing on the 2016 Operating Plan. The Committee reviewed the final proposed 2016 Operating Plan which incorporates department budget requests as recommended by the Committee and anticipated revenues and expenditures for 2016. The 2016 operating plan includes set aside funding toward future street reconstruction projects and public building capital expenditures and maintains most services at present levels. Teresa Schnitzler informed the Committee property, contractor's equipment, and monies and securities insurance coverage and premium quotes were received from the Local Government Property Insurance Fund and the new Municipal Property Insurance Company. The Municipal

Property Insurance Company was formed this year by three municipal insurance companies: Wisconsin Municipal Mutual Insurance Company, Cities and Villages Mutual Insurance Company, and The League of Wisconsin Municipal Mutual Insurance. The new company provides comparable municipal insurance to the Local Government Property Insurance Fund. The MPIC premium quote is \$14,589, and the LGPIF quote is \$21,221. The Village Board will review a Resolution to withdraw from the LGPIF at the November 3, 2015, Village Board meeting in order for the Village to then contract with the MPIC for 2016 insurance coverage. The Committee discussed the fact no surplus funds have been designated to balance the 2016 operating plan, and no additional borrowed financing source funding has been included in the proposed budget. The Committee then reviewed the proposed Resolution 5.15 West Salem Fee Schedule. Changes to 2016 fees include increasing grass and weed cutting charges, increasing the hotel/motel room tax, increasing the mobile home park annual license fee, increasing public works equipment rental charges, changing the snow and ice removal charge and structure along with added fines for blowing or placing snow and ice in public right-of-ways, and increasing taxicab related license and permit fees. The Committee recommended approval of Resolution 5.15 West Salem Fee Schedule. The Committee then recommended approval of the 2016 operating plan, which calls for total expenditures of \$2,300,451, and a levy of \$1,217,446, and to recommend a public hearing on the 2016 operating plan be scheduled for Tuesday, December 1, 2015, at 6:50 p.m.

Motion by Trustee Leicht, seconded by Trustee Schumacher to approve the minutes of the November 2, 2015, Finance and Personnel Committee meeting as presented. Roll call vote: Unanimous aye.

Resolution 5.15 West Salem Fee Schedule

Motion by Trustee Leicht, seconded by Trustee Deal to approve Resolution 5.15 West Salem Fee Schedule with the changes presented. Roll call vote: Unanimous aye.

Resolution 7.15 Withdrawal from Local Government Property Insurance Fund

Motion by Trustee Leicht, seconded by Trustee Deal to approve Resolution 7.15 Withdrawal from Local Government Property Insurance Fund. Roll call vote: Unanimous aye.

Motion by Trustee Schumacher, seconded by Trustee Leicht to schedule a public hearing on the 2016 Operating Plan for Tuesday, December 1, 2015, at 6:50 p.m. Roll call vote: Unanimous aye.

Motion by Trustee Leicht, seconded by Trustee Schumacher to adjourn the meeting at 7:37 p.m. Approved by voice vote.

Teresa L. Schnitzler, Village Administrator